

Hello!

# About Me

I am Hania. A graphic design and media arts student at MSA university, who believes that designs is a verb and loves learning more.

## Summary

### Skills

- Graphic Design
- Logo Design
- Sketching
- Still Life Drawing
- Portrait Drawing
- Mobile Photography
- Mobile Videography
- Video Editing
- Stop Motion
- Online Research
- Problem Solving
- Teamwork
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Indesign

### Courses

- Graphic Design 101
- Interior Design
- Pencil Drawing
- Articulatory Phonetics

### Workshops

- Arabic Lettering
- Light and Colour
- Portrait Drawing
- Illustration & Branding

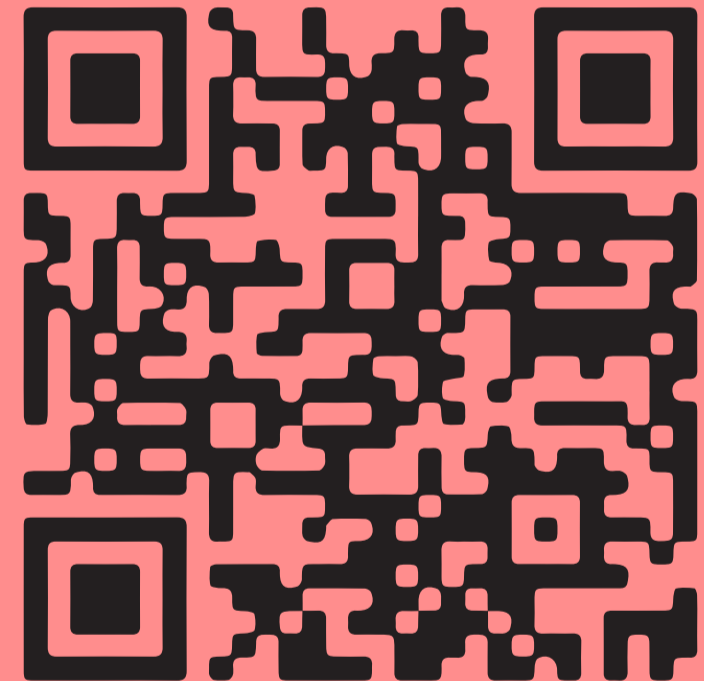
### Hobbies

- Reading
- Listening To Music
- Listening To Podcasts
- Learning About Dialects

### Languages

- English
- Arabic

Social Media Links



All portfolio content is owned by Hania Ihab & should not be used or shared by any means without her written permission.

## Contact Info

Mobile Number: 01061011003

Email Address: [haniaihabdesigns@gmail.com](mailto:haniaihabdesigns@gmail.com)

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# Personal Branding

### full-colour versions

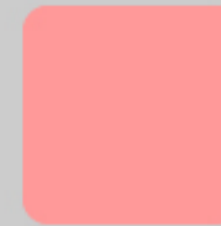


deep violet



C = 234.6 R = 51  
M = 255 G = 0  
Y = 53.55 B = 102  
K = 66.3  
HEX = 330066

light salmon pink



C = 0 R = 255  
M = 127.5 G = 153  
Y = 68.85 B = 153  
K = 0  
HEX = ff9999

### white and black versions



### Clear Space



## PERSONAL BRANDING LOGO

**Inspiration:** squared kufic typography

### Concept

Combining Arabic and Latin letters ( H & ه ) (by making use of the negative space) which are the first letter of my name

( Hania / هانيا ) to represent the ability of working with both whether separately or combined to present ideas and deliver messages through my graphic designs.

Also adding a feminine vibe through using colours, fonts and utilizing curves in corners and on edges.

Changing: kufic rules to personalize the logo while preserving legibility, readability and balance.

As squared kufic typography is an inspiration.



# YOYOS Rebranding

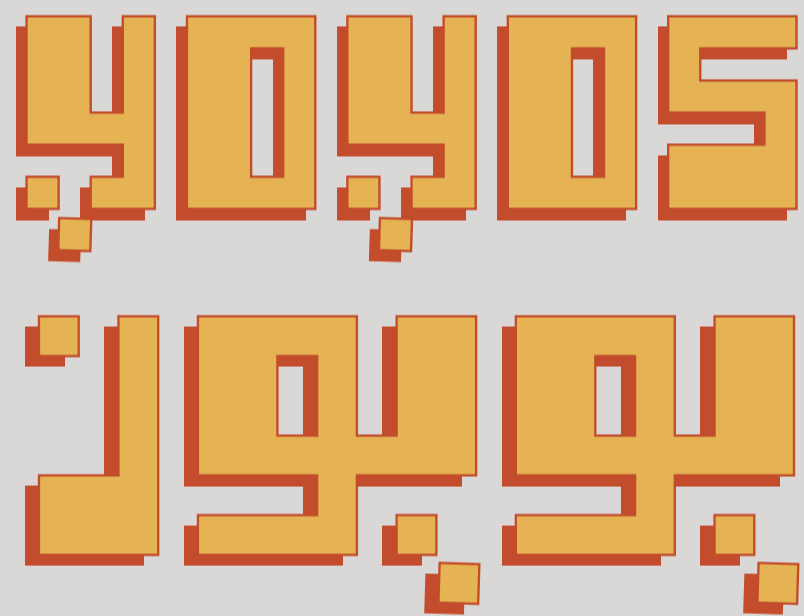
UNI PROJECT\*

# Logo Options

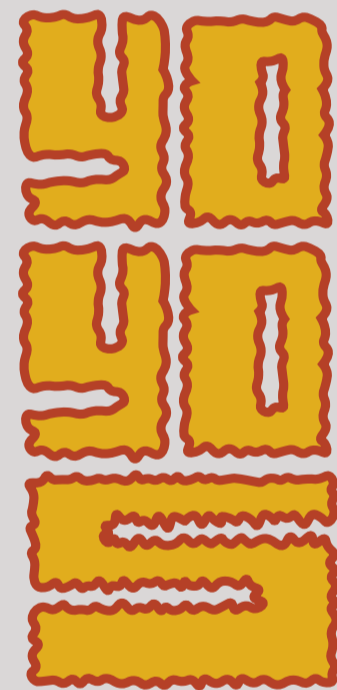
kids & adults

funny

tasty



BY SILO EGYPT



By SILO Egypt



By Silo Egypt For Food Industries



**YOYOS**  
بوظة بوظة  
BY SILO EGYPT

Ali Elshamy  
Sales Manager  
01061011003  
info@elshamy.com, silo-foods.com  
Cairo City, Masara, Egypt

May 21, 2023  
Dear Ms. Menna

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent

Sincerely,  
Ali Elshamy  
YOYOS Egypt

01061011003, info@elshamy.com, silo-foods.com



Ali Elshamy  
Sales Manager  
01061011003  
info@elshamy.com, silo-foods.com  
Cairo City, Masara, Egypt

**YOYOS**  
بوظة بوظة  
BY SILO EGYPT

**YOYOS**  
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BY SILO EGYPT

**YOYOS**  
بوظة بوظة  
BY SILO EGYPT

info@yoyosegypt silo-foods.com Hotline:16211

Cairo City, Masara, Egypt

YOYOS is an Egyptian brand by SILO EGYPT for food industries that offer wafers and biscuits. Crunchy ones! With a range of 5 products we offer to the market the best quality for a healthy snack that suits both kids and adults.

**YOYOS**  
بوظة بوظة  
BY SILO EGYPT

info@yoyosegypt silo-foods.com Hotline:16211

**Our Range Of Products**

**Biscuits**

- Everyday healthy mix that boosts the stamina
- Can be used to decorate desserts and sundries
- Can be snacked as a sweet midday snack

**Wafers**

- Everyday healthy mix that boosts the stamina
- Can be used to decorate desserts and sundries
- Can be savoured as a sweet midday snack

**Yo-Yos**

Yo-Yo Cocoa Cream Wafers are crispy and crunchy wafers with a rich cream filling that are a favourite amongst children and adults, making it an ideal snack to pack for school or to be relished on-the-go.

Yo-Yo Vanilla Cream Wafers are crispy and crunchy wafers with a rich cream filling that are a favourite amongst children and adults, making it an ideal snack to pack for school or to be relished on-the-go.

Yo-Yo Strawberry Wafers are crispy and crunchy wafers with a rich cream filling that are a favourite amongst children and adults, making it an ideal snack to pack for school or to be relished on-the-go.



John Loren  
Marketing Director  
0106 101 1003  
info@johnloren.com  
www.yoyosegypt.com

May 21, 2023  
Dear Ms. Liza

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iure dolor in hendrerit in vulputate velit esse molestie

Sincerely,  
John Loren  
YOYOS Egypt

01061011003, info@johnloren.com, yoyosegypt.com



John Loren  
Marketing Director  
0106 101 1003  
info@johnloren.com  
www.yoyosegypt.com



01061011003, info@johnloren.com, yoyosegypt.com





YOYOS is an Egyptian brand by SILO EGYPT for food industries that offer wafers and biscuits. Crunchy and sweet. With a range of 5 products we offer to the market the best quality for a healthy snack that suits both kids and adults.

Hotline: 14211, info@johnloren.com, yoyosegypt.com

### Our Range Of Products

**Biscuits**

- Everyday healthy mix that boosts the stamina
- Can be used to decorate desserts and sandwiches
- Can be served as a sweet midday snack

**To You Cocoa Biscuits** are crispy and crunchy with a rich taste that are a favourite amongst children and adults, making it an ideal snack to pack for school or to be relished on-the-go.

**To You Vanilla Biscuits** are crispy and crunchy with a rich taste that are a favourite amongst children and adults, making it an ideal snack to pack for school or to be relished on-the-go.

**Wafers**

- Everyday healthy mix that boosts the stamina
- Can be used to decorate desserts and sandwiches
- Can be served as a sweet midday snack

**To You Cocoa Cream Wafer** are crispy and crunchy wafers with a rich cream filling that are a favourite amongst children and adults, making it an ideal snack to pack for school or to be relished on-the-go.

**To You Vanilla Cream Wafer** are crispy and crunchy wafers with a rich cream filling that are a favourite amongst children and adults, making it an ideal snack to pack for school or to be relished on-the-go.

**To You Strawberry Wafer** are crispy and crunchy wafers with a rich cream filling that are a favourite amongst children and adults, making it an ideal snack to pack for school or to be relished on-the-go.



**Tallos**  
By Six Eggs For Food Industries

John Loren  
Sales By SLO  
Sales Dry Mixes  
Giza - Egypt

May 21, 2023  
Dear Ms. Liza

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et justo odio dignissim qui blandit praesent.

Sincerely,  
John Loren  
YOYOS Egypt

01061011003, info@johnloren.com, yoyosegypt.com

**John Loren**  
Marketing Manager

9104711000  
info@yoyosegypt.com  
Address: Taha El Far  
Mokhles Zaki

**Tallos**  
By Six Eggs For Food Industries

**Tallos**  
By Six Eggs For Food Industries

**Tallos**  
By Six Eggs For Food Industries

John Loren, Branch  
Marketing Manager

info@yoyosegypt.com | six-foods.com | Hotline: 10211

**Tallos**  
By Six Eggs For Food Industries

YOYOS is an Egyptian brand by SLO EGYPT for food industries that offer waters and biscuits. Crispy and healthy. With a range of 3 products we offer to the market the best quality for a healthy snack that suits both kids and adults.

info@yoyosegypt.com | six-foods.com | Hotline: 10211

**Our Range Of Products**

**Biscuits**

- Everyday healthy mix that boosts the energy.
- Can be used to decorate desserts and sandwiches.
- Can be consumed as a sweet nibbly snack.

**Waters**

- Everyday healthy mix that boosts the energy.
- Can be used to decorate desserts and sandwiches.
- Can be consumed as a sweet nibbly snack.

**To You Cocoa Biscuits** are crispy and crunchy with a rich taste that are a favorite amongst children and adults, making it an ideal snack to pack for school or to be refilled on-the-go.

**To You Vanilla Cream Water** are crispy and crunchy waters with a rich cream filling that are a favorite amongst children and adults, making it an ideal snack to pack for school or to be refilled on-the-go.

**To You Strawberry Water** are crispy and crunchy waters with a rich cream filling that are a favorite amongst children and adults, making it an ideal snack to pack for school or to be refilled on-the-go.

# ZING Branding

SYNC SCHOOL Akram William Workshop PROJECT\*



# LOGO



**Energy Drink**  
**Least Calorie Count**  
**Target Audience:**  
**Teens**  
**& Young Adults**  
**Age: 16-25**  
**Lemon Flavored**  
**Edgy & Fun Persona**

# PACKAGING

**Zing**  
ENERGY DRINK



# Space Rebranding



BEFORE



AFTER



primary logo



secondary logo



Luxurious

B2B

B2C

**text trial**  
( font: Montserrat Regular )

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
~!@#\$%^&\*()\_+['

ABCDEFGHIJKLM-  
NOPQRSTUVWXYZ  
abcdefghijklmnopqrstu-  
vwxyz  
0123456789  
~!@#\$%^&\*()\_+['

Space is a luxurious stationary brand which provides giveaways for both individuals & corporates with a variety of designs & styles to match all tastes.

Space is a luxurious stationary brand which provides giveaways for both individuals & corporates with a variety of designs & styles to match all

COLOUR PALETTE



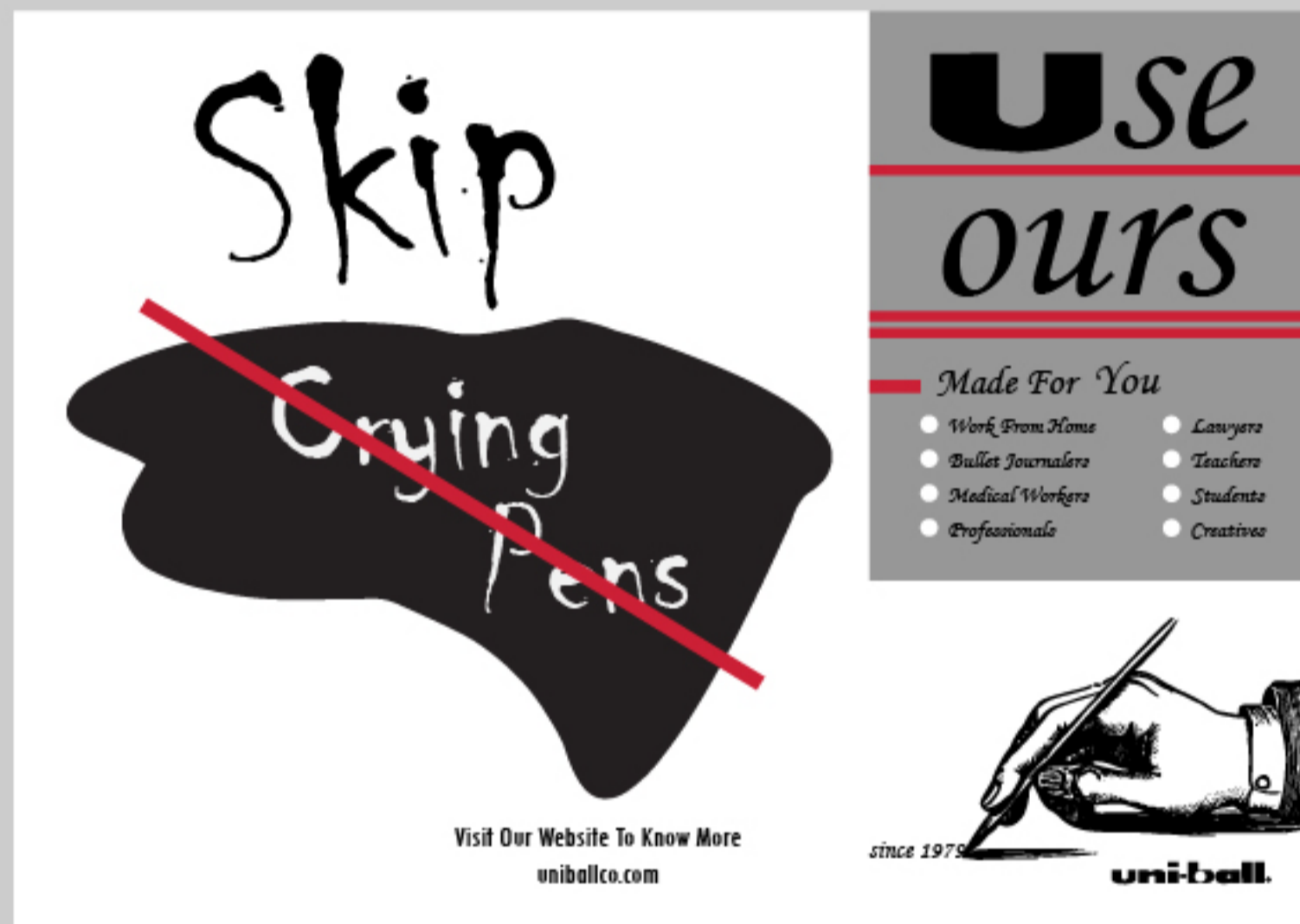
social media page / profile picture



website icons



# Flyer Design



**Project Type: UNOFFICIAL**

Disclaimer: logo is not done by me  
hand sketch is not done by me

**Project: Flyer Design**

**Company Name: UNIBALL**

**Copywriting :** Inspired  
by (صاحب الظل الطويل) book  
(page:198) (The Arabic  
Version of Daddy long legs)

**Design Concept: INK= TEARS**

**Flyer Size: A5**

**Fonts Used:**

-Tw Cen MT Condensed  
(original + edited)

-Monotype Corsiva

-Chiller

**Colours:**



name: Bright Maroon  
HEX Code: d11f4c  
C: 0 M: 85 Y: 64 K: 18 R: 209 G: 31 B: 76



name: black  
HEX Code: 000000  
C: 0 M: 0 Y: 0 K: 100 R: 0 G: 0 B: 0



name: white  
HEX Code: ffffff  
C: 0 M: 0 Y: 0 K: 0 R: 255 G: 255 B: 255



name: Spanish Gray  
HEX Code: 999999  
C: 0 M: 0 Y: 0 K: 40 R: 153 G: 153 B: 153



uni-ball

Skip

~~Crying Here~~

Use  
Ours

Made For YOU

- Work From Home
- Bullies / Journalists
- Medical Workers
- Professionals
- Lawyers
- Teachers
- Students
- Creatives

Visit Our Website To Know More  
uniball.com



# Poster Design

BE UNIQUE

BE DISTINCTIVE

FIND YOUR PURPOSE

PRESERVE YOUR VALUES

**stand out**

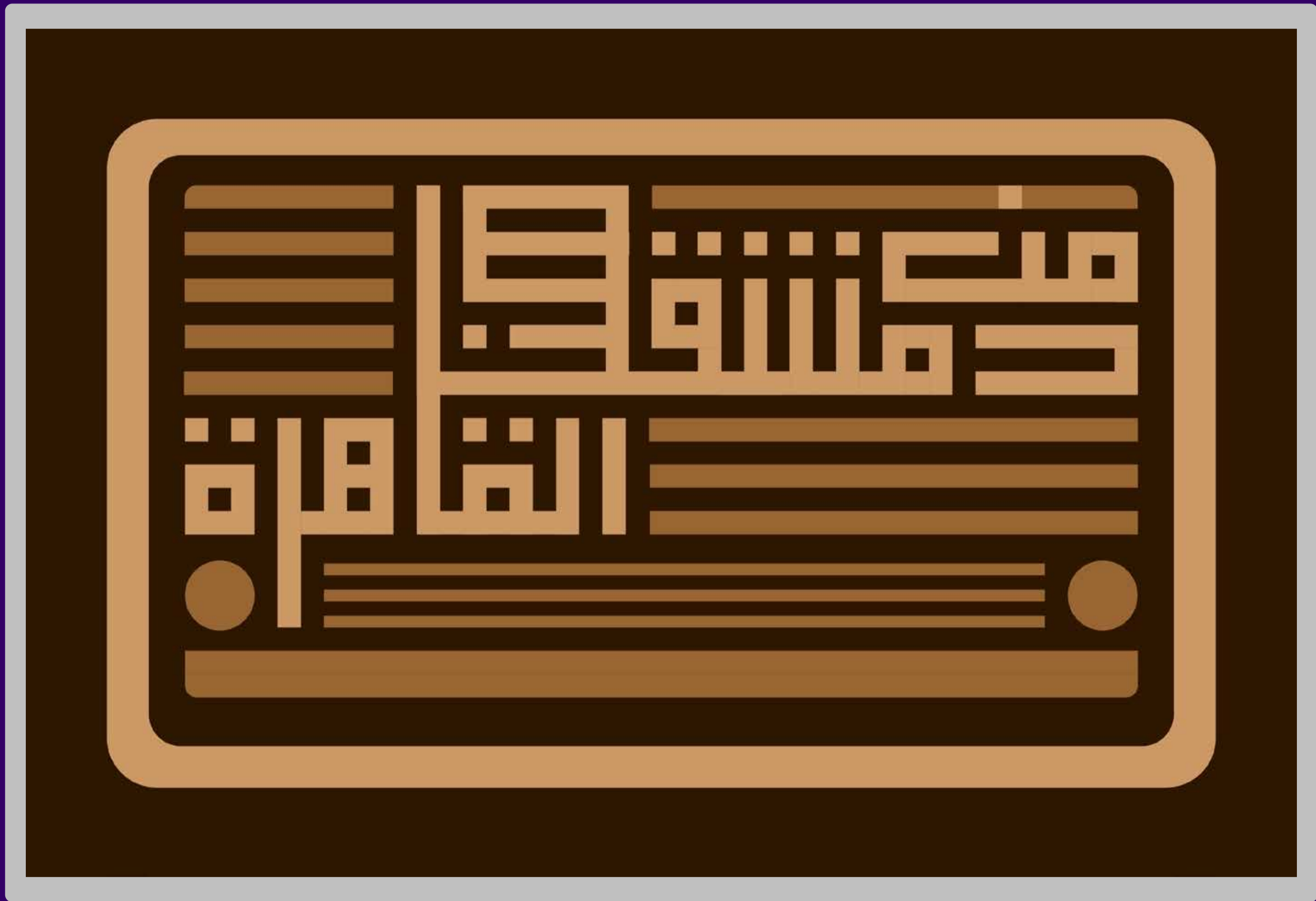
don't follow

a **tr**end

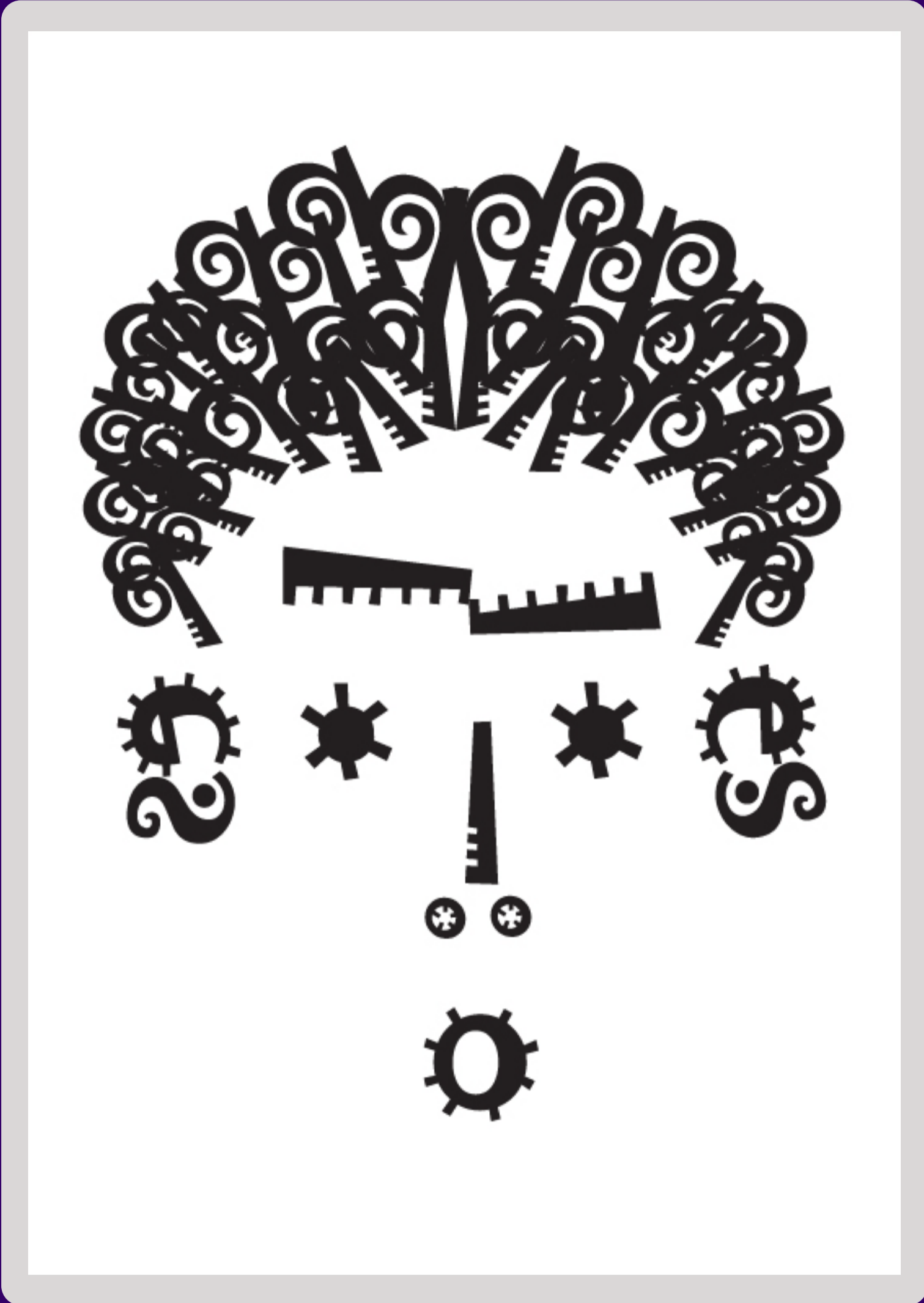
only because  
it's a trend

My entry in the templates poster design festival 2022





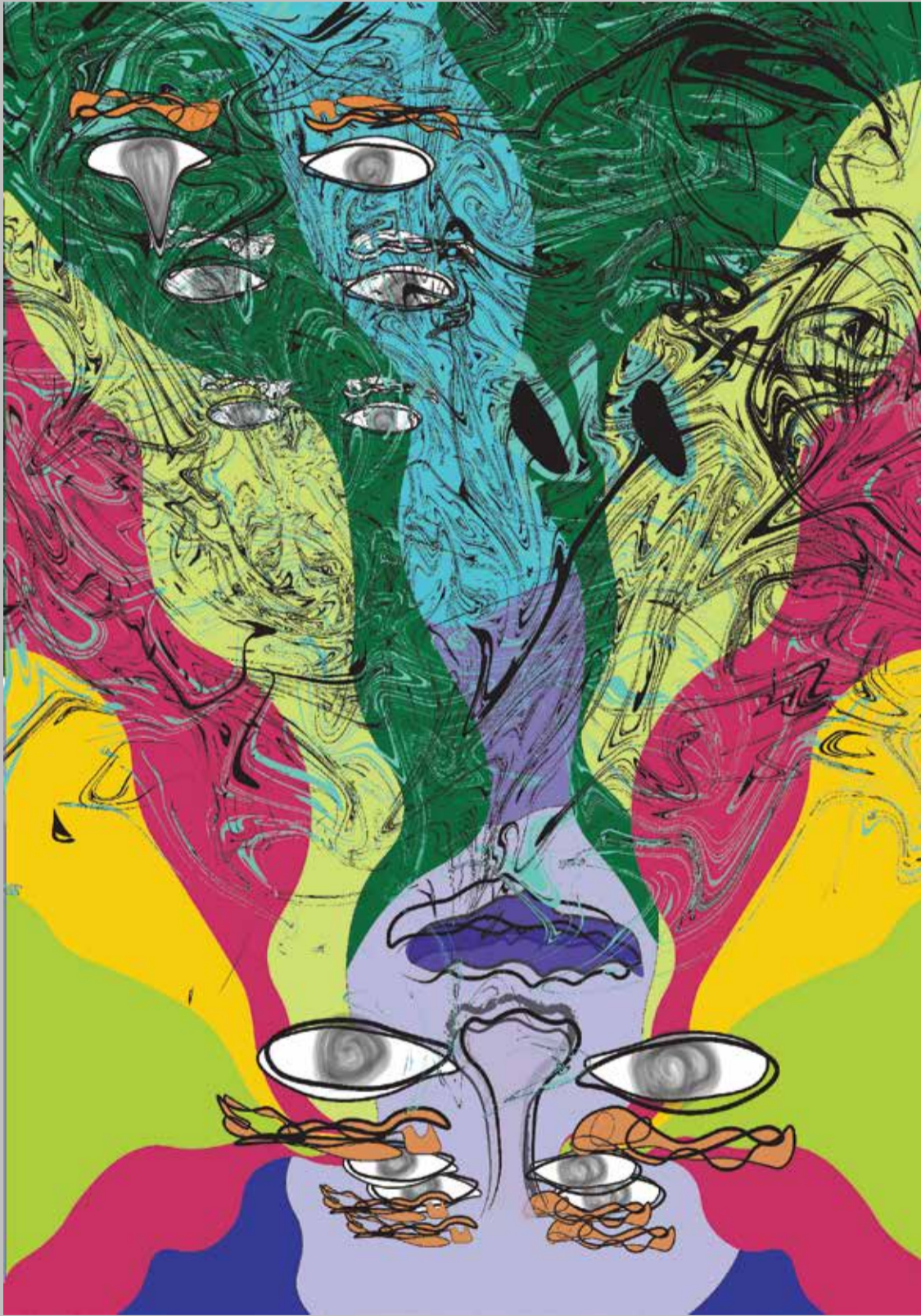
Participated in Hundred Best Arabic Posters 2022



UNI PROJECT\*



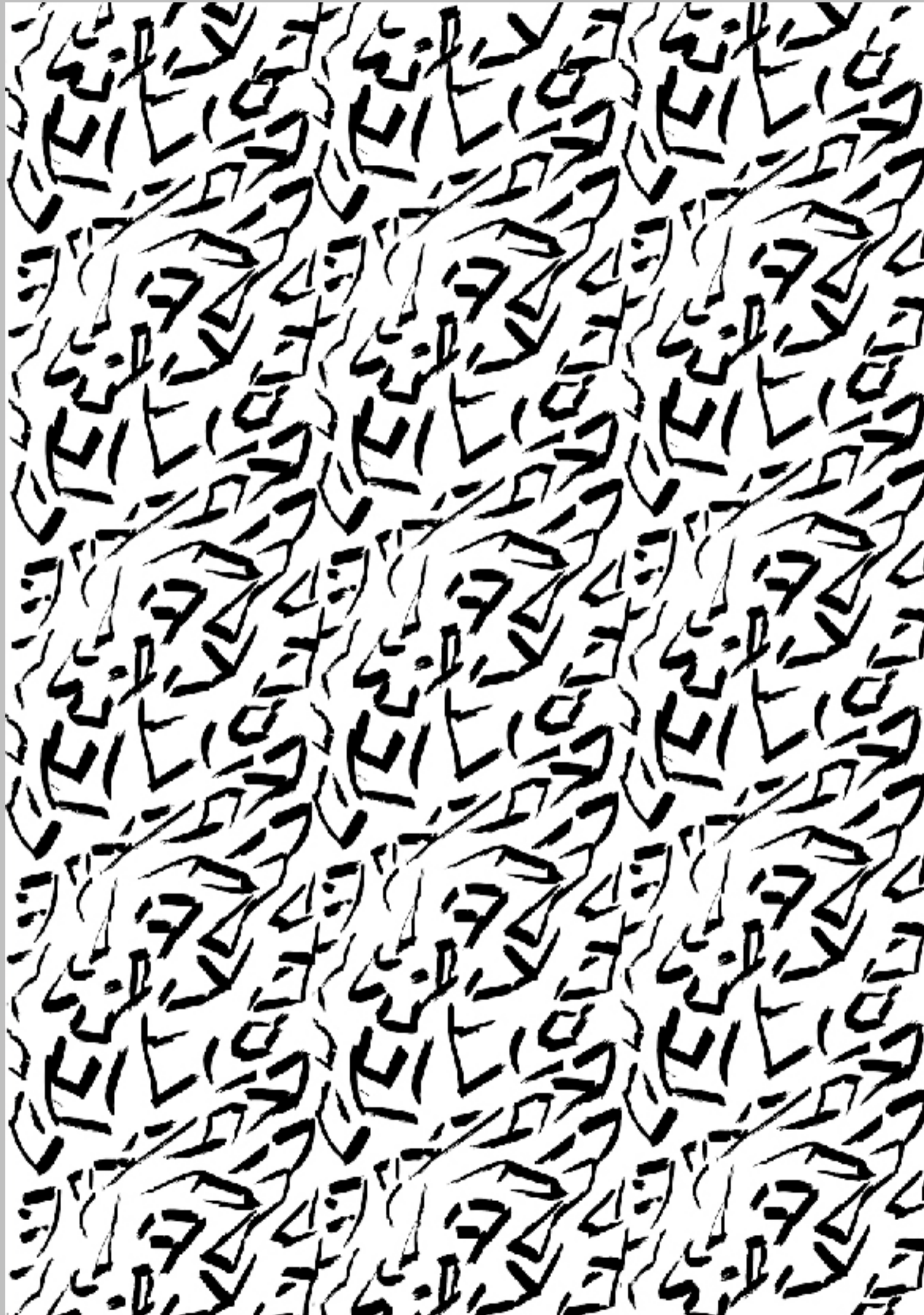
# Psychedelic Poster



# Pattern Design

UNI PROJECT\*





# Collage & Photomanipulation

UNI PROJECT\*

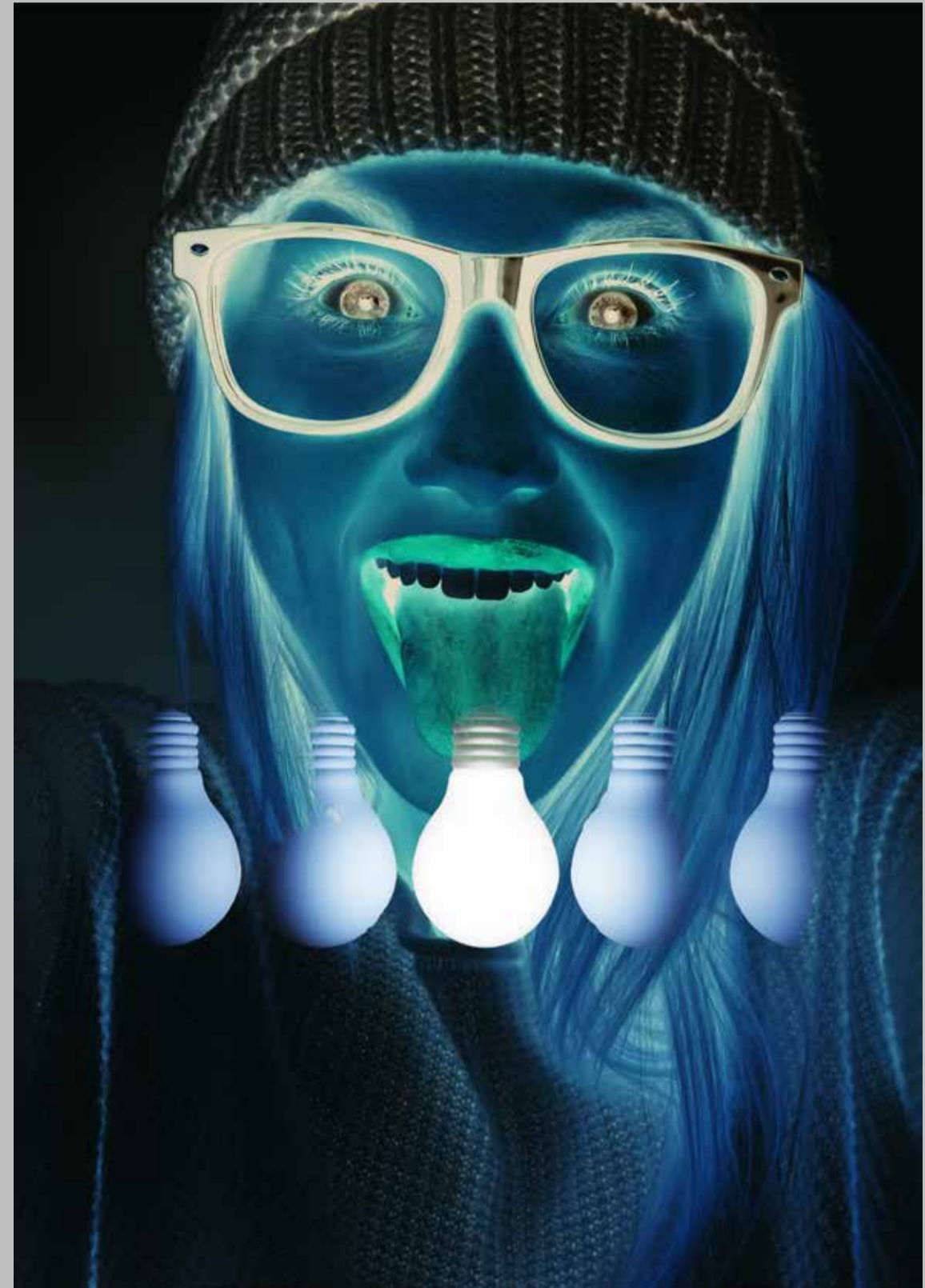
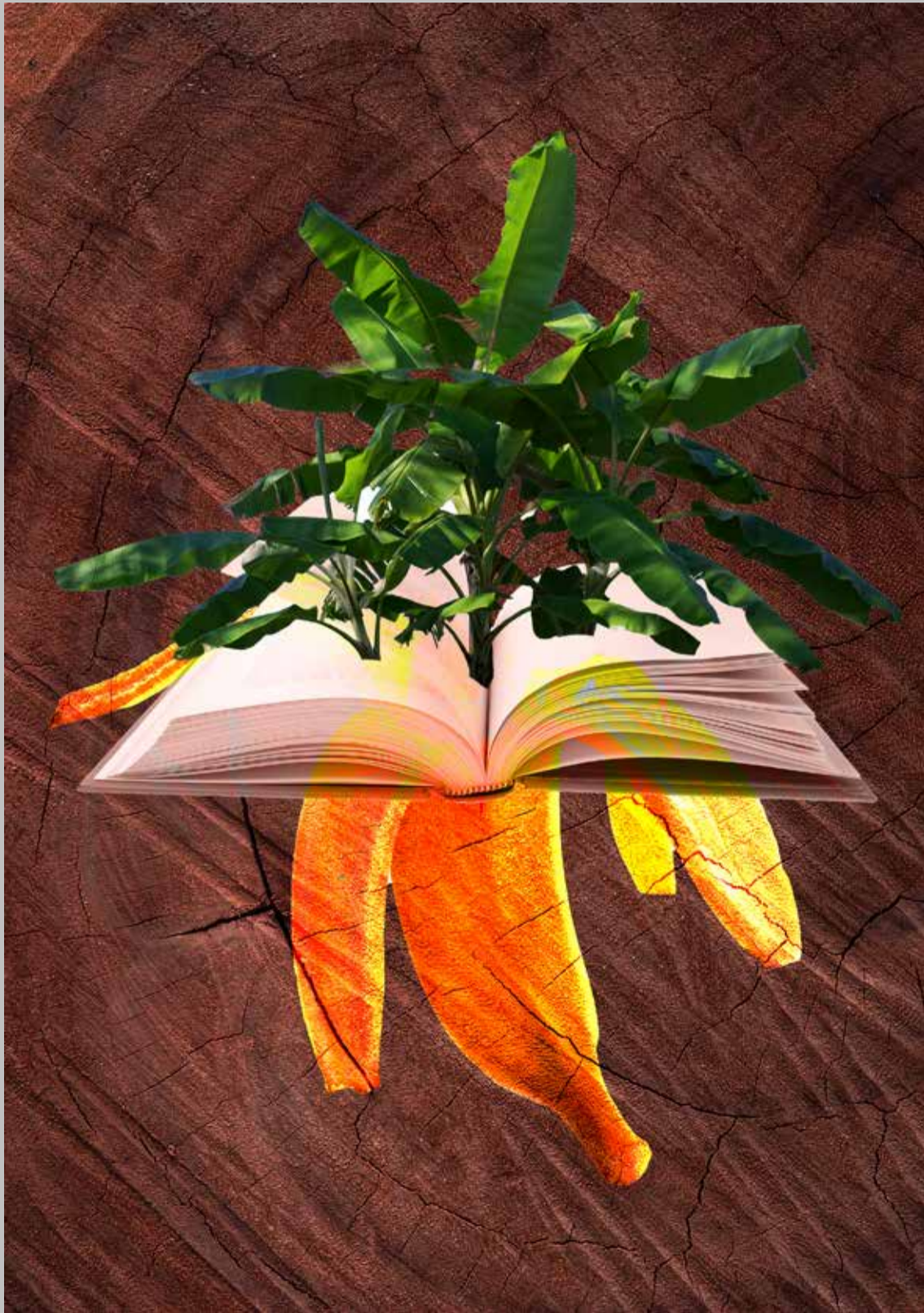


# Collage





# Photo Manipulation





# Photography

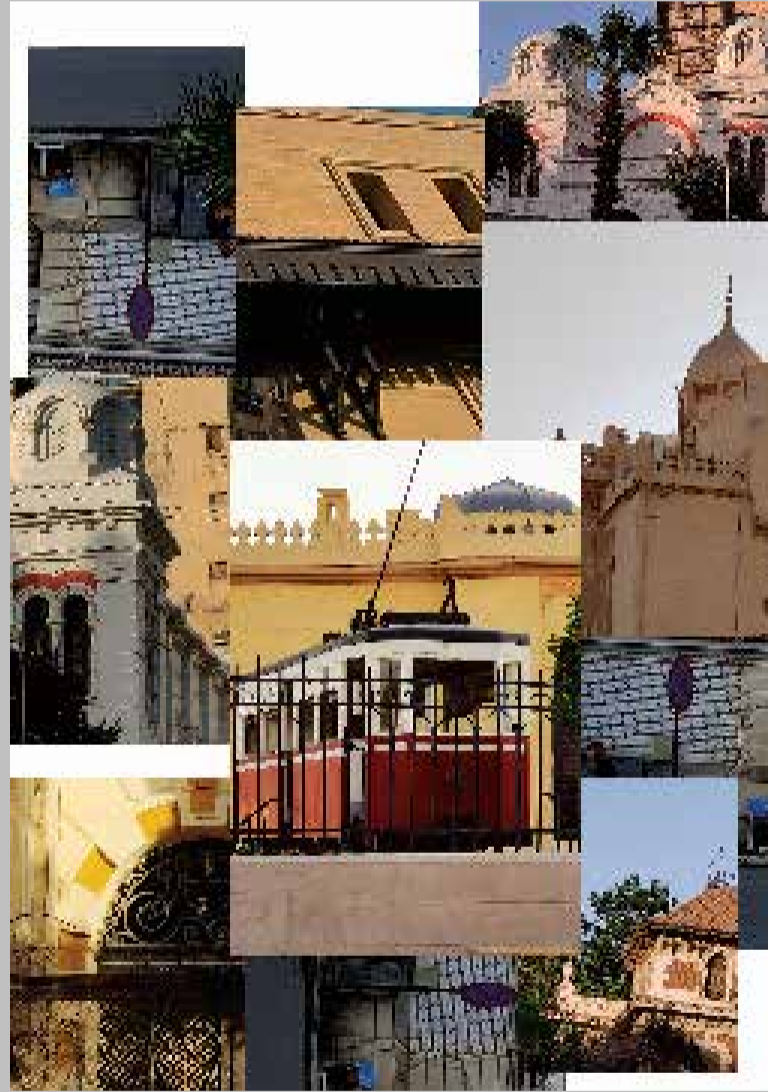
UNI PROJECT\*

# Conceptual





# Cubism



# Web & App UI Design

UNI PROJECT\*





 Pelicious

products sign in 

HEL

 Pelicious

products sign in 

HEL

 Pelicious

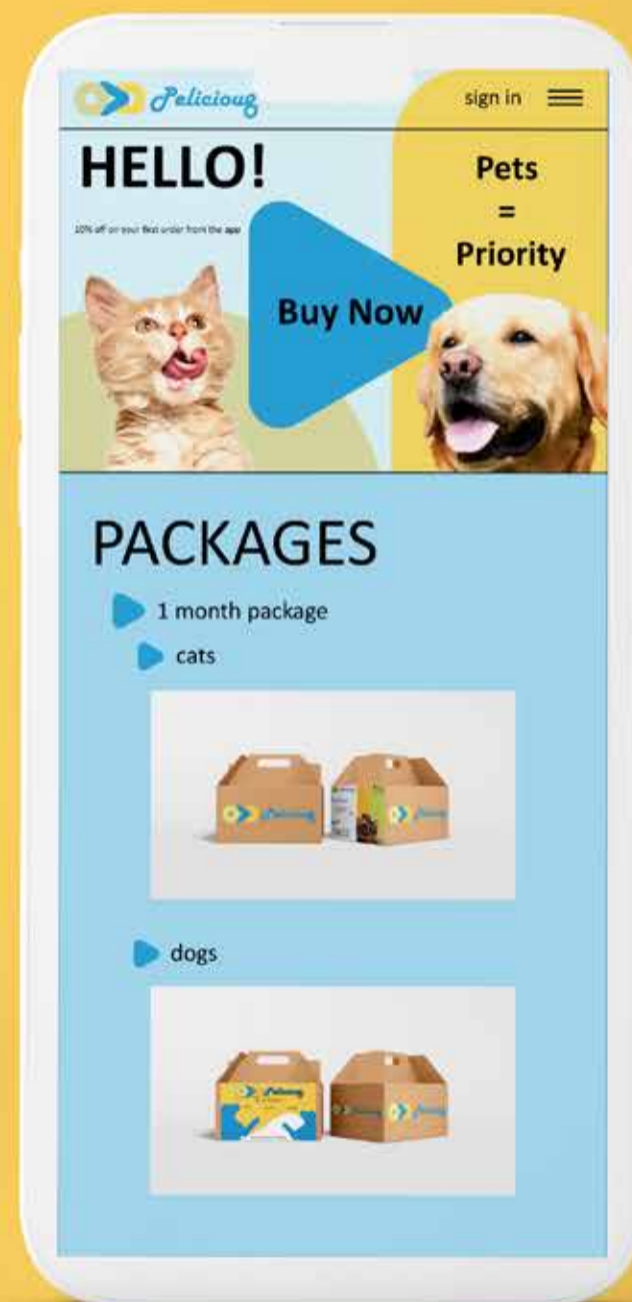
products sign in 

HELLO!

Pets = Priority

Buy Now

10% off on your first order from the app



Packaging is not done by me as this is a part of a group project ( full project and tasks on Behance )

# Illustration

UNI PROJECT\*



# Surface Design





# Panorama Background For An Animation Film



**Stop Motion**

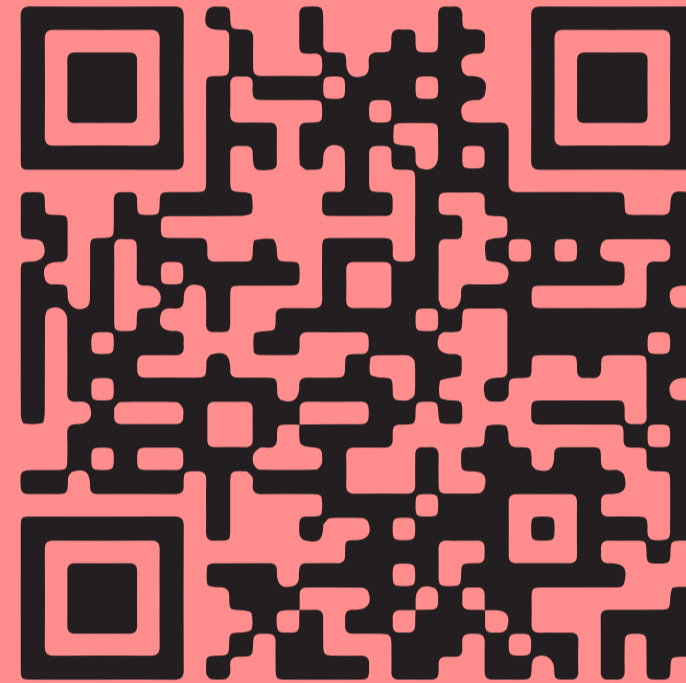
# Links

- [https://drive.google.com/file/d/1FewfobYj9MDpgUuUvFA3N\\_lehqXFRv5a/view?usp=drivesdk](https://drive.google.com/file/d/1FewfobYj9MDpgUuUvFA3N_lehqXFRv5a/view?usp=drivesdk)
- <https://www.instagram.com/reel/CgbpF2el-lz/?igshid=Yzg5MTU1MDY=>
- [https://www.instagram.com/reel/Ci\\_jHE4qXyd/?igshid=Yzg5MTU1MDY=](https://www.instagram.com/reel/Ci_jHE4qXyd/?igshid=Yzg5MTU1MDY=)



# Feel Free To Contact Me

Social Media Links



## Contact Info

Mobile Number: 01061011003

Email Address: [haniaihabdesigns@gmail.com](mailto:haniaihabdesigns@gmail.com)

**Thank You!**